

NATIONAL BUSINESS WOMEN'S WEEK!

(Say YOUR Druggist)
THERE IS ONE IN YOUR NEIGHBORHOOD

URE DRUGGIST

(Say YOUR Druggist)
BUY WHERE YOU FIND THIS SIGN

BUY and SAVE!

THURSDAY — FRIDAY — SATURDAY
MARCH 12-13-14

FREE— SHAMPOO APRON — FREE
Given With Each Bottle of
MULSIFIED COCOANUT OIL

BOTTLE "CRYSTALLETTE" Hollywood Style, 39c
BATH SALTS. Total weight 5 1/2 lbs.

Rivoli Brand
Imported Virgin
Olive Oil
Italian Product.
Guaranteed absolute-
ly pure. Wanted to
be of the finest
quality. 16-oz. bot-
tle, special 59c

**SAVE YOUR
HANDS**
50c Rubber Gloves
33c
A Household
Necessity
Admiration
COLD CREAM
Compound of the
finest ingredients ob-
tainable. Gives the
skin a silky feeling
without a greasy af-
ter effect. Full pound
tin, spe-
cial at 49c

**Ladco Antiseptic
Solution**
A Cleansing
Deodorant
Use as a gargle and
mouth wash. An ex-
cellent hair lotion
when applied to the
scalp. 50c bottle,
16
ozs. 39c

**PULLMAN HAIR
BRUSH SPECIAL**
Has five rows of
bristles securely set.
Open back, which
makes it easy to
keep clean. An ex-
ceptional value at
this low 49c

BABY FOODS
\$1.00 Horlick's
Malted 73c
\$1.25 S. M. A.
Baby Food 87c
75c Mead's
Dextro 55c
\$1.25 Mead's
Sobes 87c
85c Mellin's
Food 87c
\$1.25 Lactogen 87c
\$1.25 Simi-
lac 87c
\$1.00 Oval-
tine 69c

**Hot Water
Bottle Special**
Thursday, Friday and
Saturday, this guar-
anteed Water Bot-
tle, price \$1.25. Spe-
cial offering for three
days only 79c

**"URE" Druggist
Rubbing Alcohol**
Does not irritate the
skin. It relieves
lameness and stiff-
ness of muscles and
joints. Special,
6-oz. bottle 17c

**"URE" Druggist
Milk of Magnesia**
Use this pure, reli-
able remedy to
sweeten the stomach
and relieve indiges-
tion. 50c bottle, special 33c

**Shriners to Honor
Imperial Potentate**
Thousands of Shriners in South-
ern California will join in honoring
the head of the organization, Im-
perial Potentate Esten A. Flet-
cher, on Saturday night, March 14,
when he will pay his official visit
to Al Malakiah Temple. An in-
tiation ceremony of unusually
beautiful proportions has been es-
pecially arranged.

Nationally known
Johnson & Johnson
TEK TOOTH
BRUSHES 39c
Special

URE DRUGGIST

Brushes 23c
35c excellent quality
Hand and
Nail
Brushes

Beacon Drug Co.

1519 Cabrillo, Torrance

Phone 180

Look For
Red Shield
On Store
Windows



Sign of
Integrity,
Quality,
Economy

THERE'S ONE IN YOUR NEIGHBORHOOD

PRESIDENT
Torrance Club



Margaret Gensler

ETHEL TANSEY

Member National Business and
Professional Women of Torrance

"And my hair was a sight," she
finished dolefully as she told of
the sudden and unexpected arrival
of her most important acquain-
tance. "You know, since I became
a blonde," she went on, pointing
to her golden, once dark hair, "I
have not had the courage to go
to a hair dresser for fear of some
awful rainbow effect, and so I do
my own beauty work." "Did you
every try the American Beauty
Shampoo?" asked her friend. "They
tell me that Ethel Tansey has a
method of putting in a permanent
that is a success in bleached hair.
And the price is reasonable, too.
You'll find her at 1511 Cabrillo
avenue. She can give you any
kind of a wave you want, and
next time Mrs. De Ritz comes
you'll look your best."

**Shriners to Honor
Imperial Potentate**

A class of about 50 candidates
is expected to cross the "hot sands"
of the Shrine desert, though ap-
plicants of eligible Masons will be
accepted by Recorder George J.
Ramsey, until 6 o'clock the night
of the ceremony.

LOCAL CLUB JOINS IN FOURTH ANNUAL OBSERVANCE

National Business Women's Week was first inaugu-
rated in the spring of 1928. The present week marks the
fourth observance of this important interval, and it is be-
ing stressed by business women all over the United States.
Sponsored primarily by the National Business and Profes-
sional Women, it is a recognition of the activities of busi-
ness women everywhere. Many features interesting to the
public have been suggested and carried to a successful finish.
Education Day, Public Relations Day, public meetings,
style shows, business equipment displays, are some of the
national activities of Business Women's week.

The Business and Professional Women of Torrance, al-
though a new club, are entering into the observance of the
week as fully as a limited time for preparation permits.
Attendance at church services last Sunday inaugurated the
week. "Public Relations" will be the topic of the dinner
meeting to be held Tuesday, March 17, at Earl's Cafe.

IVY A. GRACE

Is the business manager of the
Grace Market, located at 1639 Car-
son street. The market is con-
ducted by Stephen P. Grace and
Ivy A. Grace, and caters to a large
local trade in the "Shoestring" dis-
trict. Their policy is based upon
a five-point service: Credit, De-
livery, Green Trading Stamps, Open
Sundays, Open Every Evening. In
carrying out these five features,
the Graces have made their place
one of accommodating value to the
district. Their stock is always ade-
quate, their goods fresh and clean,
and of a pleasing variety. Mr. and
Mrs. Grace previous to their pur-
chase of the grocery stand, were
active in Salvation Army work.
Mrs. Grace was captain in charge
of the Torrance district.

MRS. RUTH HAGGARD

Member National Business and
Professional Women of Torrance.
You'll find her at the Poppy
Flower Shop, at the corner of
Post and Cravens avenues. Mrs.
Haggard entered her business
career as a florist in a shop on
Cravens avenue, which quickly be-
came too small for the business.
New quarters were secured at the
present location, cleverly remodeled
into one of the most attractive
store interiors in the city. Ruth
combines business with pleasure,
for she delights in the arranging
of a beautiful bouquet or basket
of flowers and her stock is always
up to the best standard for fresh-
ness and attractive quality. Always
ready to lend her aid to the
worthy enterprises of organizations
of which she is a member.

MICHIGAN PICNIC

Michigan people of Southern
California are advised that their
official picnic reunion will be held
in Sycamore Grove Park, Saturday,
March 21. All the happy picnic
features will be carried out.

MISS LUCIA D. HARRY

Since October, 1930, Miss Harry
has been manager of the Castle
Apartments, 1216 El Prado, where
she looks after the comfort of
her tenants in a practical and
satisfactory way. Miss Harry
brings a wealth of experience to
her duties, as she has been en-
gaged in the management of apart-
ments and courts in Los Angeles
for a number of years.
In addition to the Castle Apart-
ments, Miss Harry handles the
rentals of the business block lo-
cated at 1337 El Prado, occupied
by the Torrance Flower Shop, the
Hoover Dress Shop, the Amund-
son Studio, the Torrance Bicycle
Shop, the Christian Science read-
ing room, Attorney W. L. Jenkins
and P. L. Wiggins.

**New York Woman
Attorney Is To
Address Club**

Members of the Torrance Na-
tional Business and Professional
Women's club have been invited
to attend an International Rela-
tions dinner meeting of the Los
Angeles club, which will be held
March 26 at the Men's University
club.
Lena Madison Phillips, promi-
nent New York attorney, and in-
ternational president of the B. P.
W. C., will be the speaker. She
will talk on international prob-
lems of interest.

Miss Phillips is past president
of the National Federation, and at
Geneva, Switzerland, last August,
presided as chairman at the In-
ternational conference. On her
arrival in Los Angeles, March 25,
Miss Phillips will be a guest and
speaker at the Breakfast Club at
their morning meeting, and of the
Business and Professional Women's
club in the evening. A number of
the local club members have made
reservations for the event.

CHAIRMAN
Public Relations



Phoebe J. Milburn

FANNY C. KING

Member National Business and
Professional Women of Torrance.
Mrs. King has been a real estate
dealer in Torrance for many years.
She holds a broker's license and
is a member of the realty board.
Her wide acquaintance with the
real estate conditions here have
been of valuable aid to many
clients who have employed her
services. She handles rentals as
well as sales and exchanges and
has been able to place many a
renter in desirable quarters. Her
list includes dwellings or apart-
ments suitable for large or small
families.

Mrs. King is to be found at
1324 Sartori avenue, telephone 174.
Her careful attention to details in
the handling of real estate deals
ranks her as one of the most de-
pendable of realtors.

**Level Head Secret
for Good Health**

Keep a level head! That's the
secret of good health, the Califor-
nia board of health declares. Avoid
excesses of all kinds. Be prepared
to meet every emergency. If you
are overweight, you probably are
eating too much of the fattening
foods.

Do not sleep too much, or too
little. The normal body requires
from seven to nine hours. Live
correctly. Plenty of outdoor living
and exercises are needed. Keep
clean. Cleanliness is a safeguard
of health. The hands should be
washed before every meal.

My Congratulations

to the

**Business and
Professional Women
of Torrance**

We will be pleased to see and serve
you when in need of Shoes or Hos-
iery for men, women and children.
We have them at the very lowest
prices.

**J. H. BUCKLER
SHOE STORE**

1501 Cabrillo

Cor. Sartori

Rentals

Stores
Offices
Apartments

MISS LUCIA D. HARRY
Local Manager for Trabue-Pitman, Inc.

STORE ROOMS now facing on El Prado will be
changed to please tenant and open main entrance
on Sartori.

STORE ROOMS and OFFICES at 1337 El Prado can be
had for very reasonable rent and special effort
made to please tenant.

APARTMENTS newly renovated—three exceptionally
large airy rooms and closets. Comfortably furnish-
ed. From \$20 up.

ONE UNFURNISHED APARTMENT with four large
rooms and bath can be had for \$22—or will fur-
nish to suit.

Apply:- Castle Apartments

1216 El Prado

Phone Torrance 776

Corner Sartori

Women!

Bring Your
**REAL ESTATE
FIRE INSURANCE**

and
RENTAL TROUBLES

to
FANNY C. KING
1324 Sartori Ave.
Phone Torrance 174

Member Business Women's
Club

Congratulations
to the
**Business and Professional
Women's Club**

**FIVE POINT SERVICE
GROCERY STORE**

The 5 Points

**CREDIT
DELIVERY
S. & H. GREEN STAMPS
OPEN SUNDAYS
OPEN EVERY NIGHT**

GRACE MARKET
STEPHEN & IVY GRACE,
Managers
1639 Carson
Phone Torrance 777

THREE WAYS TO MAKE YOUR HOME A 'BUSINESS INSTITUTION'

UNDER PRESENT DAY LIMITED BUDGETS

Majestic Refrigerator

People who have followed the amazing business romance of Majestic
Radio since it was first introduced three years ago at a price that was
approximately half the cost of quality Radio equipment, will see in the
New Majestic Refrigerator a parallel for the success of the Majestic
Radio. The Majestic Electric Refrigerator is not intended to be a low
price. It was built with the intention of producing the finest Electric
Refrigerator on the market.

When you see it you will agree that this objective has been ac-
complished. Here are listed a few of the 30 Majestic features that distinguish
the Majestic from all other makes.

HEAVY INSULATION—3-inch Zero-Dry, best known in-
sulation made, lessens running time of compressor and
operating cost.

New Beauty in Cabinet—Created by leading furniture de-
signers.

Flat Top on Cabinet—Convenient as a temporary shelf.
Glider Bar Shelves—Dishes will not catch or spill.

TROUBLE FREE—No gears, belts or stuffing boxes to
cause trouble.

HERMETICALLY SEALED—No stuffing boxes to leak
gas. Dirt, air, moisture are forever excluded from the
system.

LUBRICATION—Compressor continuously oiled, no at-
tention necessary.
84 lbs. Cubes—1/2 lbs. water at one freezing.
5 temperature adjustments.

Model 150—\$215.00. Model 170—\$235.00

Sold on Easy Terms

HERE'S WASHBOARD FREEDOM AT A COST
YOU CAN AFFORD

Vacuum Washer

Cinderella
The Bubble-Action
at \$37.50

The Cinderella has no moving parts to injure the
clothes. It is a bubble-action vacuum washer, the warm,
soapy-water-being drawn through the weave of the cloth
fifty times a minute. This pulsating action reaches every
thread of the clothes. It is the nearest reproduction to
hand washing.

What the Cinderella Will Do

The Cinderella washer will wash five men's shirts at
one time, or other laundry of equal volume; ten pieces of
lingerie or two single sheets and two pillow cases in 15-
minute operation at a cost of one cent an hour. Can also
be used for dry cleaning.

Price \$37.50

\$5.00 Cash and \$5.00 a Month

Phone 163

CLAU S I N G S



OUR 4th Anniversary Sale

NOW ON
AND ENDS
SATURDAY,
MARCH 21

A SALE OF BIG REDUCTIONS

ON LINOLEUMS... FLOOR COVERINGS... DRAPERIES... CURTAINS...
WINDOW SHADES, ETC.

ALL SALES AT THESE PRICES ARE FOR CASH ONLY!

Pacific Shade & Linoleum Co.

931 SOUTH PACIFIC AVENUE

Phone 3214

SAN PEDRO

MEMBERS
National Business and
Professional Women
of Torrance

Ether Z. Maxwell
Phoebe J. Milburn
Bessie Myers
Hazel McBride
Ruth McMasters
M. E. Niles
Victoria Olinger
Katherine Orman
Rosa Orman
Mary Osborne
Reba Ray
Margaret G. Shell
Caroline Stroh
Ethel Tansey
Carol Unt
Mary Vonderahe
Georgie Wheaton
Juliet Young

MEETINGS

First Monday in the month,
business session.
Third Tuesday, dinner meeting
at Earl's cafe, 7 p. m. Speaker
and program.

YOUR HAIR

May Be Your Greatest Beauty
or Your Most Conspicuous
Defect

**Proper Care Will Keep
It Looking Its
Loveliest**

Our Service Includes
Mar-O-Oil Shampoo
Permanent Wave
Spiral
Crownline
Combination
Personality Haircuts

All Beauty Work By Expert
and Experienced Attendants

**American Beauty
Shoppe**

Chas. and Ethel Tansey, Mgrs.
1511 Cabrillo Phone 333



"There are three times in a
man's life when it pays him to
do his very best: yesterday,
today and TOMORROW"

Friday, March 13

We will give one Gardenia with
each purchase of 50c or more.

**Place Your Orders NOW
For St. Patrick's Day**

Poppy Flower Shop

(Haggard's)

Post and Cravens
Phone 907